***Barbara VanScoy, President, Alpha Impact Advisors***

1. [Barbara VanScoy](https://www.heron.org/enterprise/team/barbara-vanscoy)Barbara is an experienced Fixed Income Asset Manager known as a pioneer, innovator and expert with over 20 years in Community Development Impact Investing. She has a proven background of success in the industry funneling more than $6B in assets to community development funds through effective market research, portfolio management and new product development in support of socially responsible and environmentally sustainable initiatives. In 2008. Barbara was named one of the “20 Rising Stars of Fixed Income” by Institutional Investor Magazine.

Barbara VanScoy is an experienced Fixed Income Asset Manager and well-respected expert in Community Development Impact Investing. Cofounding Community Capital Management in 1998, Barbara was responsible for asset selection and community development research, investing over $6B in community development funds through research, portfolio management and new product development in support of socially responsible and environmentally sustainable initiatives.

From 2018 through June 2024, Barbara worked at the Heron Foundation as a portfolio manager where she worked to connect marginalized people and communities with capital markets, with a primary focus on closing the racial wealth gap through affordable homeownership opportunities for BIPOC communities.

In July 2024, Barbara continued consulting through Alpha Impact Advisors which utilizes financial innovation that is scalable and replicable to produce investment solutions that generate an appropriate risk-adjusted return while driving social and economic change for people and places underserved by traditional capital markets.

Barbara has served on the Board of Directors of the Southern Municipal Finance Society since 2007, and has served as Chair, Secretary and Membership Chair. At the National Federation of Municipal Analysts’ 2023 Annual Conference, Barbara was recognized for Industry Contribution in the ESG field.